



Letter of Recommendation for Mrs. Batya Harush-Etrog

April 30th, 2003

To Whom It May Concern,

Batya worked at the station for 5 years, and under my supervision as a music presenter from Aug 2002 until April 2003. Her responsibilities included presenting a daily show between 6pm to 9pm (including our top 8@8 daily chart), and shortly she became the station's trademark female voice – as all the station's jingles and some of our promos were lead by her vocal presence.

During the course of her employment, Batya proved herself to be a hard worker, and an excellent presenter. Also, she's got one of the best radio voices I've ever heard.

I thought Batya was one of most charismatic presenters. She was very professional, and responsible, with a can-do and fun attitude. Her on-air personality is light, breezy and feminine.

Overall, I believe Batya is a great radio personality, and I'm sad to see her leave (yet I guess her life and aspirations come first...). I strongly recommend Batya for any evening or midday music presenting position.

Sincerely,


Dorit Gevirtzman
Program Director
Pepsi Music 102fm

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